

Raj Shukla Announces Campaign for Mayor of Madison

Written by Raj Shukla for Mayor, Press Team
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Son of immigrants and director of River Alliance of Wisconsin believes Madison deserves leadership equal to our aspirations and undaunted by our challenges.

MADISON, WI - On July 27th, 2018, **Raj Shukla** announced his candidacy for Madison Mayor. Shukla chairs the city's Sustainable Madison Committee and led the push to be the first community in Wisconsin to commit to 100% renewable, net-zero carbon energy. He serves as executive director of River Alliance of Wisconsin, a state-wide clean water policy and advocacy agency.



“I am the son of immigrants and my parents raised me to believe dreams can come true, as theirs did. But achieving dreams demands hard work and the support of a community,” said Shukla. “As a nonprofit executive, social entrepreneur, civic leader, and environmental activist I’ve shown people how to reach higher and accomplish more. I want to do the same for the city I love.”

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“Madison deserves leadership equal to our aspirations and undaunted by our challenges. In the most progressive, dynamic city in Wisconsin, everyone has a role to play in our success. We can make Madison more affordable. We can keep our neighborhoods healthy and vibrant. We can make sure everyone is safe in our rapidly changing city. But only if we have the courage and political will to find pragmatic solutions to persistent problems.”

“I appreciate Mayor Soglin’s long service to our community. I am running for mayor to lead Madison to become all we know it can be. I’ve helped businesses, nonprofits and governments live up to their ideals. I will do the same for our city.”

As executive director of River Alliance of Wisconsin, Raj Shukla leads the fight against some of Governor Walker’s worst ideas, like the financially and environmentally damaging Foxconn deal. His vision also forged new, market-based programs that work with farmers to limit pollution that hurts lakes and streams. Raj is also an active member of the Downtown Rotary, and he recently served as a Court Appointed Special Advocate for children in the Dane County foster care system.

Raj Shukla is the spouse of a doctoral candidate at UW-Madison and their three girls attend Madison public schools. He’s a graduate of UW-Madison and a die-hard Badger.

Learn more about Raj Shukla at www.rajshukla.com