

## Kelda Roys Sparks National Conversation on Women In Politics

Written by Kelda for Governor Press  
Tuesday, 27 March 2018 15:39 -

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MADISON - As she gathers momentum in her race for Governor of Wisconsin, Kelda Roys' groundbreaking campaign video also continues to spark a national conversation on women in politics.

Below is a sampling of some of the most recent coverage:

[Her campaign ad was 'sick' and 'tasteless,' critics say. She was breastfeeding](#)

The Sacramento Bee

[The mudslinging campaign ad might have met its match](#)

Minnesota Public Radio News (blog)

[This \[another\] Political Candidate Breastfeeds in Her New Campaign Ad](#)

Caitlin Moscatello, *The Cut*

03.21.18

Female Candidates Breastfeed Children In Campaign Ads

Danielle Kurtziben, *WNPR*

03.23.18

If nothing else, maybe the mid-term elections will spell the end of the cliché political ad, in which some candidate puts on some flannel, chews on a little straw, surrounds him/herself with

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the kids and utters a bunch of cliches off bumper stickers.

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