

Kristin Alfheim Announces Campaign for 19th Senate District

Written by Kristin Alfheim Press

Friday, 08 April 2022 10:46 - Last Updated Saturday, 09 April 2022 09:00



Appleton Common Council Member and Northeastern Wisconsin Business Leader Launches Bid for State Senate.

Appleton, WI] - Thursday, Alderperson Kristin (Dassler) Alfheim (District 11) announced her campaign to run for Wisconsin State Senate.

“Today, I am extremely excited to launch my campaign to represent the Greater Fox Valley in the State Senate,” said Alfheim. “In the past, this district has been represented by moderate, independent thought leaders, capable of creating relationships across the aisle to address the needs of our communities and state. I want to bring rational, balanced thought back to Senate District 19.”

Alderperson Alfheim has served on the HR/IT and Community Economic Development Committees as well as the Taskforce on Resiliency, Climate Mitigation and Adaptation. She earned the respect and support of Appleton City Staff and Council Members for being a direct communicator, capable of finding common ground on tenuous issues to move forward for the people of Appleton.

As a self-employed businessperson, Alfheim has been known nationally as a leader in the Insurance and Financial Services Industry, chairing national committees on Leadership, Women’s Advancement, and Advocacy, while locally helping clients one on one and in classroom settings navigate their retirement distribution plans.

In 2019 she served as President the National Association of Insurance and Financial Advisors (NAIFA) in Wisconsin, advocating for common sense tax and insurance legislation for the good of her clients. Her leadership and advocacy skills were also utilized serving on the Board of Directors for the Alzheimer's Association of Greater Wisconsin for many years, serving as an Ambassador to Former Congressman Reid Ribble and Congressman Mike Gallagher.

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“I consider myself a fiscally astute Democrat,” said Alfheim. “I believe in equality, science and social justice. I also believe in fiscal accountability and reducing the tax burden on the middle class. With effort, both can be accomplished.”