

## Support Available for Northern Wisconsin Businesses Affected By Lack of Winter Snow

Written by GOV Press Wisconsin  
Tuesday, 20 February 2024 10:05

---

<http://newiproggressive.com/images/stories/S5/wi-winter-snow-2019-s450.jpg>



***Businesses in areas designated by the federal Small Business Administration can apply for Economic Injury Disaster Loans***

---

MADISON — Gov. Tony Evers and U.S. Sen. Tammy Baldwin (D-Wisconsin) today announced that many Wisconsin businesses may be eligible for a federal disaster loan program if they have suffered losses due to this year's unusually mild winter, which lacked Wisconsin's typical snowfall in many areas of the state.

Gov. Evers and Sen. Baldwin have been advocating for the U.S. Small Business Administration (SBA) to confirm this disaster coverage extends to businesses impacted by Wisconsin's extraordinary winter conditions. Following those conversations, SBA has confirmed that they will consider business loss from recent low snowfalls over the winter months to be related to the drought and eligible for assistance. The lack of snow has impacted travel and recreation businesses that depend on it for activities such as downhill and cross-country skiing, snowshoeing, and snowmobiling.

In addition, the governor and Sen. Baldwin are encouraging Wisconsinites to support Wisconsin businesses by taking advantage of the remainder of the winter season and connecting with [Travel Wisconsin](#) resources to find alternative activities in northern and central Wisconsin if their original plans are impacted by weather.

## Support Available for Northern Wisconsin Businesses Affected By Lack of Winter Snow

Written by GOV Press Wisconsin  
Tuesday, 20 February 2024 10:05

---

