

Written by Priorities USA Press
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Democrats be focused on issues like Jan. 6, but addressing economic concerns important for persuadable voters.

Washington, D.C. — In case you missed it, Priorities USA Chairman Guy Cecil made the case for Democrats to begin the work of mobilizing voters early and on digital platforms at a briefing to reporters this week.

Read coverage of Priorities' strategy and recommendations below:

[The Cook Political Report](#) : “There’s no question that persuadable voters are worried about economic security,” Cecil said. “But, we do see issues of January 6th as example of extremist ideology and ongoing extreme behavior [that are] useful in raising the stakes of the election.” Democrats, he said, need to convince these voters that not only can things “get better with Democrats in power, but things can get worse with Republicans in charge.”

Jun 9, 2022 | Amy Walter

[NBC News](#) : Guy Cecil, chairman of the super PAC Priorities USA, is warning that his fellow Democrats have to focus on mobilizing their base of voters who are tuning out the midterms. “Priority No. 1 for Democrats has to be to correct the mobilization deficit,” Cecil told reporters during a Tuesday briefing, encouraging Democrats to immediately launch paid programs and grassroots efforts. “There’s no time to waste for us to increase the salience of the election,” Cecil said.

Jun 7, 2022 | Bridget Bowman

Priorities USA Warns Against False Choice of Messaging on Threat of Extremism or Economy

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[Associated Press](#) : Guy Cecil, chair of Priorities USA, a Democratic super PAC that has committed over \$50 million, including digital ads in battleground states focused on Jan. 6, said it was a “false choice” to suggest the party had to pick between addressing economic concerns and highlighting what happened that day as part of a broader threat to democracy.
Jun 8, 2022 | Thomas Beaumont and Jill Colvin

[HuffPost](#) : “When you look at Jan. 6 protesters, both mobilization [Democratic-leaning] and persuasion [swing] voters have a very strong reaction,” Guy Cecil, the chair of Priorities USA, a major Democratic super PAC, told reporters on Tuesday. “So there’s some real opportunity for us to continue to define what the next generation of the MAGA movement looks like.”
Jun 9, 2022 | Kevin Robillard and Liz Skalka

[Roll Call](#) : “There is always this question about should Democrats be focused on issues like Jan. 6, or should we be focused on economic issues? And I view this as a false choice,” said Guy Cecil, chairman of the Democratic group Priorities USA, adding that it’s important to address both. “This is the current and future Republican Party, what happened on Jan. 6, and the ongoing efforts to minimize it — to, in some cases, defend it.”
Jun 9, 2022 | Stephanie Akin, Kate Ackley, and Mary Ellen McIntire

[US News & World Report](#) : “What Trump and MAGA are doing is producing cross-pressure for these persuadable voters,” Cecil said. “They’re frustrated” about the state of the country, but “they’re not terribly happy about voting for Trump or a MAGA candidate,” he said. “Drawing on that contrast is a necessity if we’re going to be successful.”
Jun 7, 2022 | Susan Milligan

For more details and polling information from the briefing click [HERE](#) .