

New Bill Promotes Wisconsin's Agricultural and Agribusiness Products

Written by GOV Press Wisconsin
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<http://newiproggressive.com/images/stories/S5/farmer-wicorn-s5.jpg>



Legislation signed Friday is modeled after governor's 2020 special session plan to increase value of several Wisconsin agricultural products 25 percent by mid-2026.

MADISON — Gov. Tony Evers today signed Assembly Bill 314, now 2021 Wisconsin Act 92, relating to promoting the export of Wisconsin's agricultural and agribusiness products. Under Wisconsin Act 92, the Wisconsin Department of Agriculture, Trade, and Consumer Protection's Center for International Agribusiness Marketing will work with the Wisconsin Economic Development Corporation on a plan to increase the value of Wisconsin's milk and dairy, meat, crop, and other product exports by 25 percent by June 30, 2026.

The bill is modeled after legislation originally proposed by Gov. Evers during his [2020 State of the State address](#), during which the governor announced a [package of legislation and a special session of the Legislature](#) as part of a three-pronged plan to support and invest in Wisconsin's farmers and rural communities.

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