

## Russ for Wisconsin Launches New TV Ad – “I Win Either Way”

Written by Russ for Wisconsin

Monday, 01 August 2016 12:58 - Last Updated Tuesday, 02 August 2016 13:59

---



***Middle Class Families Lack Opportunity, But Sen. Johnson Admits The System Works “Either Way” For Wealthy CEOs. “If Sen. Johnson Wins, Wisconsin Loses”***

---

MIDDLETON – Today, Russ for Wisconsin launched a new TV ad titled “I Win Either Way.” The 30-second ad runs statewide and uses video of Sen. Johnson’s admitting that our economic system works for wealthy CEO’s, while working families struggle to get by.

[WATCH "I Win Either Way" here](#) .

**Uploaded on Jul 30, 2016**

Sen. Johnson boasted that he’ll “be the calmest guy on [his] election night” because he’ll “win either way.”

That’s because if he loses, Johnson has the \$10 million corporate golden parachute he paid himself. If he remains in Washington, he’ll continue working on behalf of corporate special interests and multi-millionaires like himself by supporting tax loopholes and bad trade deals that ship jobs overseas.

## **Russ for Wisconsin Launches New TV Ad – “I Win Either Way”**

Written by Russ for Wisconsin

Monday, 01 August 2016 12:58 - Last Updated Tuesday, 02 August 2016 13:59

---

As a multi-millionaire CEO turned Senator, Johnson’s words only reinforce what many middle class and working families feel these days. They increasingly see an economic system that works “either way” for wealthy special interests and corporate CEO’s while they often struggle just to pay the bills.

Right after his last election, Sen. Johnson paid himself a \$10 million golden parachute. And he’s spent his time in Washington protecting billionaires and multi-millionaires like himself at the expense of Wisconsin’s middle class and working families.

He’s voted for every bad trade deal to cross his desk, he’s protected tax loopholes for corporations that ship jobs overseas, he’s threatened the retirement security of Wisconsinites by pushing to privatize Social Security and voucherize Medicare, he’s blocked efforts to let students refinance their loan debt, and he doesn’t even believe there should be any federal minimum wage at all.

Sen. Johnson may come out ahead “either way” in this election. But for the middle class and working families of Wisconsin... if Sen. Johnson wins, Wisconsin loses.

Russ will continue to listen to and fight for the people of this state. He’ll fight for an economy that works for everyone – not just corporate CEOs, multi-millionaires like Sen. Johnson and the billionaire insiders backing his reelection bid.