

Russ for Wisconsin Launches First TV Ad – “72 Counties”

Written by Russ for Wisconsin

Tuesday, 12 April 2016 09:38 - Last Updated Tuesday, 12 April 2016 09:56



Introductory Ad Runs Statewide, Highlights Russ’s Travels Listening to Wisconsinites in All 72 Counties

MIDDLETON, WI - Russ for Wisconsin launched a new TV ad titled “72 Counties” Monday. The 60-second ad runs statewide and features Russ’s travel across all 72 of Wisconsin’s counties and the valuable knowledge he’s gained from listening to people and their families in all corners of the state.

The ad highlights the priorities and concerns that Wisconsinites have expressed to Russ across the state – creating an economy that works for middle class and working families and expanding opportunities for our young people.

WATCH the ad [here](#) .

Published on Apr 11, 2016

Since announcing his candidacy, Russ has traveled to all 72 counties, listening to Wisconsinites in every corner of the state.

In June of last year, Russ [offered the Badger Pledge](#) to Sen. Ron Johnson – an effort to limit outside spending in this campaign. But last week the Koch Brothers' dark-money arm, Americans for Prosperity, launched a million-dollar statewide introductory TV ad for Sen. Johnson. Johnson spent this weekend in Las Vegas courting billionaire casino magnate

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Sheldon Adelson in a likely attempt to lure more checks for the three super PACs solely devoted to backing his bid.