

Democratic radio "Experience all that Wisconsin has to offer"

Written by Wisconsin Senate Democrats
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Sen. Jon Erpenbach touts our tourism economy and encourages Wisconsinites to experience all that the state has to offer.

MADISON – Senator Jon Erpenbach (D-Middleton) offered the Democratic Weekly Radio address today touting Wisconsin's tourism economy and encouraging Wisconsinites to experience all that the state has to offer.

"We are so lucky in Wisconsin to have beautiful state parks, preserved land natural areas, and opportunities for those that crave adventure. People are drawn to Wisconsin and that is good news especially in areas of the state where our economy needs the biggest boost." - Sen. Jon Erpenbach

The audio file of this week's address can be found here:

<http://media2.legis.wisconsin.gov/multimedia/Sen27/erpenbachradio8.9.16.mp3>

A written transcript of the address is below:

"Hi I am State Senator Jon Erpenbach with the Democratic message about Wisconsin Tourism and the considerable impact of our strong tourism economy. We are so lucky in Wisconsin to have beautiful state parks, preserved natural areas, and opportunities for those that crave adventure. People are drawn to Wisconsin and that is good news especially in areas of the state where our economy needs the biggest boost."

"In 2015 the economic impact of tourism in Wisconsin was \$19.3 billion, that's up 4.4% from the previous year. There were over 105.2 million visits last year! That means more tourism dollars to small businesses and supporting jobs in communities all over Wisconsin. Jobs, by the way, that cannot be outsourced."

"Tourism jobs, small business growth, and money spent by visitors is all good news for Wisconsin. Our goal is to always protect the natural areas in Wisconsin we know they are the number one reason people travel to our state. Let's make this year another great year for Wisconsin tourism."