

## President Biden's Work To Lower Health Care Costs

Written by Biden for President 2024 Press  
Thursday, 30 November 2023 10:03 -

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Today, Team Biden-Harris is launching a new ad, “[Your Family](#),” focused on President Biden's work to lower health care costs and the costs of prescription drugs. The ad features a pediatric nurse from Nevada who highlights how President Biden's record of lowering health care costs has made a real difference in the lives of Nevada families. In “

### [Your Family](#)

,” Jody shares how families struggled to afford health care while Donald Trump was president, but thanks to President Biden and Vice President Harris, these families can afford to keep their kids healthy now. The piece highlights the stakes of the 2024 election, and how our families can't afford to go back to Trump's policies that help the rich get richer and leave so many Americans behind.

The ad will run in the Phoenix, AZ; Atlanta, GA; Detroit, MI; Las Vegas, NV; Raleigh, NC; Philadelphia, PA; and Milwaukee, WI markets beginning on Thursday, November 30. The spot will run on general market programming, which includes target-rich programming like The Voice, Survivor, Bachelor in Paradise, high-rated local and network news adjacencies, high-rated sports programming, as well as on national cable news.

“President Biden has made it a priority to lower costs and expand access to health care – and hard working Americans are seeing, and feeling, the results. It's a stark contrast to Donald Trump's America, where millions of Americans would lose their health care and see costs become even higher if his push to repeal the Affordable Care Act is successful,” **said Biden-Harris 2024 Campaign Manager Julie Chavez Rodriguez.**

“This ad will remind voters of the clear choice they'll face in 2024: Donald Trump and MAGA Republicans who are hellbent on siding with big pharma and insurance companies that make health care costs for hard working Americans more expensive, or President Biden, who is laser-focused on making health care more affordable for your family and lowering the cost of prescription drugs.”

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watch Your Family [HERE](#) .