

Evers Delivers for Wisconsin's Tourism Industry

Written by Tony for Wisconsin Press
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MADISON, Wis. -- Wednesday, Gov. Tony Evers traveled across Wisconsin to announce \$15 million in grants to local tourism organizations as the Badger State's tourism and entertainment industries continue to rebound from the COVID-19 pandemic.

Thanks to Gov. Evers, 120 destination marketing organizations from every corner of the state are receiving grants that will help them attract more visitors to explore all that Wisconsin has to offer.

Wisconsin's tourism industry contributes over \$17 billion to the state's economy, and a new [report](#) released last week showed the industry is experiencing a strong economic rebound. Gov. Evers' continued investment in Wisconsin tourism and bold action to respond to the pandemic is spurring economic growth and ensuring that Wisconsin's tourism and entertainment industries bounce back stronger than ever before.

See below for a roundup of coverage on Gov. Evers' tourism investments.

Oshkosh Northwestern: [Oshkosh, Fox Cities convention and visitors bureaus get \\$1.1 million in state destination marketing grants](#)

Milwaukee Business Journal: [Wisconsin Gov. Evers awards Rescue Act funds for tourism, including \\$1M to Visit Milwaukee](#)

Eau Claire Leader-Telegram: [In Eau Claire stop, Gov. Evers announces tourism grant](#)

Racine County Eye: [Real Racine Receives State Destination Marketing Grant](#)

Channel 3000: [Gov. Evers hails tourism rebound, announces local investments](#)

WKBT: [La Crosse County Convention & Visitors Bureau gets \\$451,500 grant](#)

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among \$15 million statewide

WLAX: ["Visit Eau Claire" receives tourism grant](#)

WEAU: [Gov. Evers announces \\$15 million in tourism grants](#)

WAOW: [Governor Evers awards \\$140 million in grants to tourism industry](#)

WSAU: [Evers Uses Statewide Tour to Announce \\$15 Million in Tourism Grants](#)

WQOW: [Gov. Evers awards grants to local tourism organizations](#)

WBAY: [Area tourism organizations receive \\$15 million in grant](#)