

Sheila Briggs releases the first ad in State Superintendent's race.

Written by Briggs for Kids
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Madison, WI - Dr. Sheila Briggs is up with the first digital ad of the State Superintendent's race. Titled "Equity," the 15-second ad shows her vision for Wisconsin's public schools-- a vision where all of our kids can be successful, regardless of zip code, race, income level, first language or ability status.

The ad can be viewed at: <https://youtu.be/DTS9t3pv76U>

The following is a statement from Sheila Briggs:

"I'm so thankful for all of the support we have received so far in this race. It has made this ad possible. Working together, we can have a public education system that supports all of our kids across Wisconsin."

On Tuesday, May 26th, 2020 Dr. Sheila Briggs announced her candidacy for State Superintendent of Public Instruction. Briggs began her 30-year career as a kindergarten teacher in Madison, where she later served as a principal and school administrator. In 2011, she was appointed to serve as Assistant State Superintendent by Tony Evers, and she was reappointed to the position by State Superintendent Carolyn Stanford Taylor in 2019.