

UWM Coach Jeter Firing About More Than Sports

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Coach Rob Jeter had a winning record, a commitment to the community, and he was the only senior administrator of color in the Athletics Department. Sen. Lena Taylor questions the blatant under representation of people of color both in the UWM administration and in the student body.

MILWAUKEE - This past week, the University of Wisconsin- Milwaukee made a seemingly abrupt decision to fire Coach **Rob Jeter**. This is a man that has dedicated well over a decade to our athletic program. During his time as coach, he led the Panthers through the conference tournament championship in 2013-14, conference regular season champion in 2010-11 and seven winning seasons.



More than that, he is a leader in the community. Coach Jeter held the position of Campus Chair of the State Employees Combined Campaign and is always keeping a constant focus on community outreach. He also was the only senior administrator of color in the Athletics Department.

Only 33% of currently enrolled freshman at UWM are students of color, and only 18.1% are student athletes of color. The blatant under representation of people of color both in the administration and in the student body is something that cannot be ignored.

Further, I feel that **Amanda Braun**, the current athletic director, has had a hit out for him since she took up her position. I do hope that UWM can make the inclusion of people of color a larger focus in the future and not allow great people like Coach Jeter to be let go. I am certain he will be missed by many.