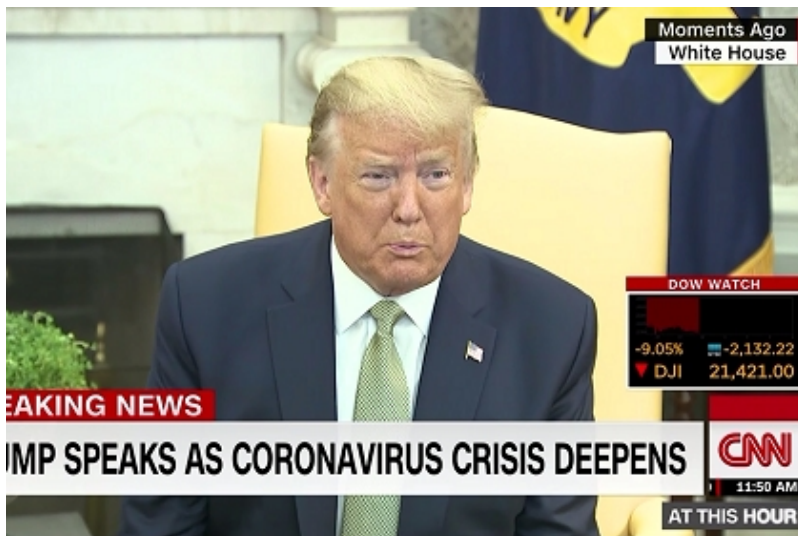


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Wednesday, 15 April 2020 13:30

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As the coronavirus threatens hundreds of thousands of Americans all over the country, Donald Trump continues to lie to protect his own political agenda.

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Washington, DC - Priorities USA Action is launching a new television ad focused on the Trump administration's gross mishandling of one of the worst public health crises in American history.

As the coronavirus threatens the well-being of hundreds of thousands of American communities, Donald Trump continues to lie to protect his own political agenda. While doctors and nurses plead for masks and ventilators, President Trump has refused to take adequate action, questioned the need for more critical supplies and even suggested medical professionals are stealing supplies.

The new ad, [Front Lines](#), contrasts Trump's statements with news clips of doctors and nurses who are putting their lives at risk battling the virus on the front lines.

The ad will be running on cable and broadcast in FL, MI, PA and WI as part of the \$70 million of paid media reservations Priorities placed for the period prior to the convention. Priorities has already spent more than \$7.5 million on TV and digital ads related to President Trump's failed response to the coronavirus pandemic. The Trump campaign has repeatedly attempted to bully TV stations into not running Priorities' ads, even going so far as to sue a local station in Wisconsin.

"In this time of crisis, we need to listen to our medical professionals and ensure they have the resources they need to keep them safe while they keep us safe. Unfortunately, Donald Trump is more concerned with deflecting blame and protecting his own political standing than taking the necessary steps to protect our country," said **Guy Cecil, Chairman of Priorities USA**. "We

## Priorities USA Ad Holds Trump Accountable for Mismanagement of Coronavirus Crisis

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need a leader who is trustworthy, decisive, and puts the needs of the American people first. Donald Trump is simply not up to the task. We will not let Trump dictate the narrative and will continue to air the facts and the truth and hold the president accountable.”

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