

## Be Vigilant of Scammers

Written by Jeff Smith, State Senator District 31  
Wednesday, 07 February 2024 09:06

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<http://newiproggressive.com/images/stories/S5/identity-theft3-s440.jpg>



***Senator Smith outlines the most common consumer complaints from DATCP and reinforces the importance of protecting personal information from professional scammers.***

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MADISON - Constituents visit the Capitol every week to lobby their Senators and Representatives on topics they care deeply about. Last week, hundreds of people came to Madison for Ag Day at the Capitol, the Credit Union League and the Rural Electric Cooperatives. I always enjoy the opportunity to meet with folks from western Wisconsin to learn more about their trade and how decisions made in Madison affect all of us back home.

A strong contingent of credit union members from the 31<sup>st</sup> Senate District came to the Capitol to discuss a variety of issues affecting credit unions and their members. Topics ranged from financial literacy to childcare needs and elder abuse. While I have written and spoken often on the subject of childcare as well as financial literacy, I thought more awareness was needed to stop scammers.

Elderly family members and friends are often the most targeted. Elder abuse takes on many forms – physical, emotional, psychological and financial. During my conversations with credit union members, I heard stories that made me shudder. Consumer protection against scammers is important to prevent financial elder abuse.

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