

Digital Advertising Launched to Engage Native American Voters in Wisconsin

Written by Wisconsin Conservation Voters

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<http://newiprogressive.com/images/stories/S5/voter-primaries-s5.jpg>



Native people have been subject to voter suppression for generations. \$80,000 advertising campaign from Wisconsin Conservation Voices encourages Indigenous people across the state to vote.

WISCONSIN - Wisconsin Conservation Voices is kicking off an \$80,000 digital advertising campaign through their Wisconsin Native Vote program, encouraging Indigenous people across the state to vote. The campaign launches Tuesday, October 12th through social media, radio sponsorship, [written articles](#), and other channels.

The vibrant creative content was made by Native Wisconsin artists like Haley Eaglestar Rock and Wade Fernandez and features leaders from Wisconsin Native communities who bring their authentic voice to the campaign pieces.

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More information can be found at www.conservationvoices.org/nativevote, <https://www.facebook.com/conservationvoices>, <https://www.instagram.com/conservationvoices>, <https://www.youtube.com/channel/UC1W1Tj1N1H5H11B1a1G1W1H1Q1H1R>