

Building Strong Local Economies, One Small Business At A Time

Written by Jeff Smith, State Senator District 31
Wednesday, 30 November 2022 11:04 -

<http://newiproggressive.com/images/stories/S5/business-small-open-s456.jpg>



Senator Smith writes about his experience as a business owner, the importance of shopping local for the holiday season, and Wisconsin's work to lead the nation for utilizing federal relief funds to support small businesses.

BRUNSWICK, WI - I guess you can call me a professional window shopper. For years I worked alongside my father, who founded our window cleaning company in 1954. One of the highlights for me was cleaning storefront windows. It was wonderful to see the unique displays and the twinkling, inviting lights, especially during the holidays.

Small businesses are the backbone of our communities, and I believe the strongest economic driver for local communities is entrepreneurship. One of the highlights of my time in the State Senate has been working with local business owners throughout the 31st Senate District.

Over the last couple of decades, we've seen an amazing resurgence in small home-grown businesses. Flourishing main streets that had once been written off are revitalizing, with people walking the sidewalks, enjoying the day and invigorating the local economy.

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