

Connecting During Crisis

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Keeping connected during this public health crisis has again highlighted the lack of reliable internet in rural Wisconsin and the urgent need to expand broadband and better connect our communities.

EAU CLAIRE, WI - Think about it – thanks to technology it's possible to do so much from the nearest Wi-Fi location during this global pandemic. Some people can work from home or have a video call with their loved ones, and children can get their lessons from their teacher. Folks feeling ill, or dealing with a health condition, can use telehealth to meet with a medical professionals. Many retail establishments are online, offering whatever we need, including groceries, clothing, and hardware. In this day and age, we can do all of this because we have the internet; but all this is only possible if you can access it.

It's true. Rural Wisconsin doesn't have the same access to high-speed internet as our urban communities. Many are unaware of the challenges we face in rural Wisconsin while we attempt to connect from our homes to businesses and our loved ones during this difficult time.

